FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Ty	pe Response	s)													
1. Name an Baisden S		f Reporting Pe	rson*		Issuer Name a IFFS NAT LF]			~ .			Direct	(Che	eck all applic	10% Owner Other (specify b	
200 PUB		(First) ARE, SUIT	(Middle) E 3300		ate of Earlies 08/2011	t Transac	tion (N	/Ionth/Day	y/Year)			VP, Inves	stor Relation	s & Comm.	
CLEVEL	AND, OH	(Street)		4. If	Amendment,	Date Ori	ginal l	Filed(Montl	n/Day/Yea	ar)	_X_ Form fil	ed by One Repo		(Check Applica)	ble Line)
(City		(State)	(Zip)		T	able I - N	on-De	erivative S	Securit	ies Acqu	ired, Disp	osed of, or I	Beneficially	Owned	
1.Title of S (Instr. 3)	ecurity		2. Transaction Date (Month/Day/Year)	Execu	Deemed attion Date, if	3. Trans Code (Instr. 8)		4. Securi (A) or D (Instr. 3,	isposed	of (D)	Beneficia Reported	nt of Securit	Following	6. Ownership Form:	Beneficial
				(Mon	th/Day/Year)	Code	V	Amount	(A) or (D)	Price	(Instr. 3 a	and 4)		Direct (D) or Indirect (I) (Instr. 4)	Ownership (Instr. 4)
Common	Stock		09/08/2011			S		300	D	\$ 80.61	3,531.7	'09		D	
Common	Stock		09/08/2011			S		500	D	\$ 80.618	3,031.7	'09		D	
Common	Stock		09/08/2011			S		100	D	\$ 80.624	2,931.7	'09		D	
Reminder:	Report on a s	separate line fo	or each class of secu Table II -		peneficially o		Per cor the	sons whatained in form dis	no resp n this t splays	form are a curre	not requesting ntly valid	OMB conf	formation spond unle trol numbe	ess	1474 (9-02)
1 7711 0		la m	24.5		outs, calls, w						1	l	0.37 1	6 10	11.37.
Security	2. Conversion or Exercise Price of Derivative Security	3. Transactio Date (Month/Day/	Execution D	ate, if	, ,	5. Number of Derivatir Securitie Acquirec (A) or Disposec of (D) (Instr. 3, 4, and 5)	and (M	Date Exer I Expiration onth/Day/	on Date	Amo Und Secu	itle and bunt of erlying urities tr. 3 and	8. Price of Derivative Security (Instr. 5)	9. Number Derivative Securities Beneficiall Owned Following Reported Transaction (Instr. 4)	Owners. Form of Derivati Security Direct (or Indire	Beneficial Ownershi (Instr. 4)
					Code V	(A) (I			Expirat Date	tion Title	Amount or Number of Shares				

Reporting Owners

D C N			Relationships	
Reporting Owner Name / Address	Director	10% Owner	Officer	Other
Baisden Steve R. 200 PUBLIC SQUARE SUITE 3300 CLEVELAND, OH 44114			VP, Investor Relations & Comm.	

Signatures

/s/ Madeline Costanzo By Power of Attorney	09/12/2011	1																																																																									
**Signature of Reporting Person	Date														Ì		•								Ī	 ,		•	•			Ī																							-,	,	,																		

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.