UNITED STATES Securities and Exchange Commission Washington D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities

Exchange Act of 1934 (Amendment No. ___)

	Filed by the Registrant	X	Filed by a Party other than the Registrant □								
Chec	ck the appropriate box:										
	• • •										
	Confidential, For Use of the Commission (Only (as p	ermitted by Rule 14A-6(E)(2))								
	Definitive Proxy Statement										
X	Definitive Additional Materials										
	Soliciting Material Pursuant to §240.14a-12										
	CLIFFS	NAT	URAL RESOURCES INC.								
		(Name	of Registrant as Specified In Its Charter)								
	(Name	,) Filing Proxy Statement, if other than the Registrant)								
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aym	ent of Filing Fee (Check the appropriate box):										
X	No fee required.										
	Fee computed on table below per Exchange A										
	(1) Title of each class of securities to which trans	action app	lies:								
	2) Aggregate number of securities to which transaction applies:										
	3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 set forth the amount on which the filing fee is calculated and state how it was determined):										
	4) Proposed maximum aggregate value of transaction:										
	(5) Total fee paid:										
	Fee paid previously with preliminary materials	3.									
f			Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting registration statement number, or the Form or Schedule and the date of its								
	I) Amount Previously Paid:										
	(2) Form, Schedule or Registration Statement No	2) Form, Schedule or Registration Statement No.:									
	(3) Filing Party:										
	(4) Date Filed:										



Cliffs Natural Resources Inc.

July 2014

FORWARD-LOOKING STATEMENTS; IMPORTANT ADDITIONAL INFORMATION

This presentation contains statements that constitute "forward-looking statements" within the meaning of the federal securities laws. As a general matter, forward looking statements related to anticipated threds and expectations rather than historical matters. Forward-looking statements are subject to uncertainties and factors relating to Cliffs' operations and business environment that are difficult to predict and may be beyond our control. Such uncertainties and factors may cause actual results to offer materially from the tower of the properties of the properti

Important Additional Information

Important Additional Information

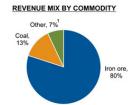
Cliffs, its directors and certain or its executive officers are deemed to be participants in the solicitation of proxies from Cliffs' shareholders in connection with the matters to be considered at Cliffs' 2014 Annual Meeting, Cliffs filed a definitive proxy statement with the SEC on June 10, 2014 in connection with any such solicitation of proxies from Cliffs' shareholders. CLIFFs' SHAREHOLDERS ARE STRONGLY ENCONGLY DEFORM THE PROXY STATEMENT AND WHITE PROXY CARD AS THEY CONTAIN IMPORTANT INFORMATION. Information regarding the ownership of Cliffs' directors and executive officers in Cliffs' shares, restricted shares and options is included in their SEC filings on Forms 3, 4 and 5. More detailed on their director indirect interests, by security holdings or otherwise, is set forth in the definitive proxy statement and other materials to be filed with the SEC on connection with Cliffs' 2014 Annual Meeting, Information can also be found in Cliffs' Annual Report on Form 10-K for the year ended Dec. 31, 2013, filed with the SEC on Eps. 14, 2014, as amended and filed with the SEC on April 30, 2014, and Cliffs' definitive proxy statement on Schedule 14A, filed with the SEC on June 10, 2014. Shareholders will be able to obtain the proxy statement, any amendments or supplements to the definitive proxy statement and other documents filed by Cliffs with the SEC for no charge at the SEC's website at www.sec.gov. Copies will also be available at no charge at Cliffs' website at www.cliffsnr.com or by contacting James Graham, Vice President, Chief Legal Officer & Secretary at (216) 694-5504. Shareholders may also contact D.F. King & Co., Inc., Cliffs' proxy solicitor, toll-free at (800) 487-4870 or by email at cliffs@dfking.com.



CLIFFS NATURAL RESOURCES IS A LEADING IRON ORE MINER

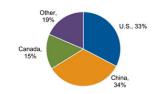
- Global mining and natural resources company
 - Largest annual pellet production capacity in the United States
 - Significant producer of iron ore in North America
 - Seaborne iron ore producer selling to high-growth Asian markets
- Key supplier to the leading North American, Chinese, and other Asian steel producers
- · LTM revenue of \$5.5 billion
- LTM adjusted EBITDA of \$1.4 billion³
- Investment-grade ratings of Baa3/BBB-

COMMODITY & END-MARKET MIX



2013 iron ore shipments² 41mm metric tons 2013 coal shipments² 7mm short tons

MARKET EXPOSURE



Source: Company filings and presentations. 1 Freight and venture partners' cost reimbursement. 4 Iron ore shipments in millions of metric tons. Coal thipments in millions of short tons. 3 See Non-GAAP reconditiation in the appendix of this presentation on page 44.

CLF MSMM NYSE

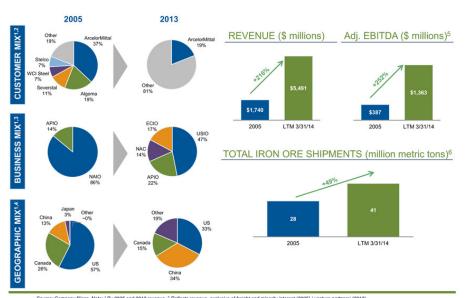






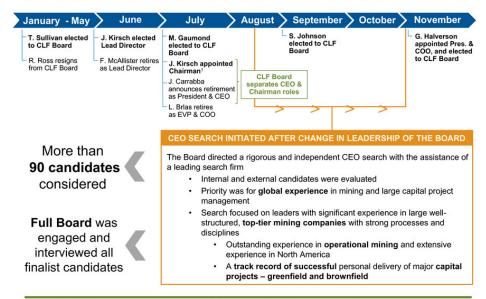


PROFILE OF CLIFFS OVER TIME



Source: Company filings. Note: 1 By 2005 and 2013 revenue. 3 Reflects revenue, exclusive of freight and minority interest (2005) / venture partners (2013)
4 cost reimbursements. 2 2013 business mix excludes (\$1.4) million in other revenue (including inter-segment eliminations). 4 2005 Revenue is attributed to countries based on the location of the sustomer and includes both "Products asles and services" and "Royalfies and management leavemus. 5 See NonGAAP reconciliation in the appendix of this presentation on page 44. 8 NAIO (2005) / USIO (LTM) shipments adjusted from long tons to metric tons.

CLIFFS' BOARD OF DIRECTORS ENACTED SIGNIFICANT LEADERSHIP CHANGES



airman of the Board. On January 1, 2014, J. Kirsch was appointed as executive Chant director. On May 23, 2014, J. Kirsch once again became Cliffs' non-executive





CLIFFS' ROBUST AND INDEPENDENT GOVERNANCE PROCESS ATTRACTED THREE HIGHLY QUALIFIED INDEPENDENT DIRECTORS IN 2013

Mark Gaumond



- Former Senior Vice Chair Americas of Ernst & Young LLP
- · Audit partner on several major clients
- Extensive managerial, financial and accounting experience
- Critical contribution to the Board's oversight of Cliffs' financial performance, reporting and controls

Current Directorships:

- Rayonier
- Booz Allen Hamilton

Current Cliffs Committee Memberships:

- Audit Committee
- · Compensation and Organization Committee

Stephen Johnson



- Former Chairman, President, CEO and Board member of McDermott International
- Former Senior Executive Vice President and Member, Office of the Chairman at Washington Group International
- Deep expertise in the engineering and construction industry
- Broad managerial experience both in the U.S. and overseas

Former Directorship:

McDermott International

Current Cliffs Committee Memberships:

- Audit Committee
- Governance and Nominating Committee

Timothy Sullivan



- Former Chairman and CEO, Gardner Denver
- Former President, CEO, and Director of Bucyrus International Inc.
- Former President and CEO of United Container
- Significant experience in the mining equipment industry

Current Directorships:

Aurora Health Care, Inc.

Current Cliffs Committee Memberships:

- Chair of the Compensation and Organization Committee
- Strategy and Sustainability Committee



CLIFFS' INDEPENDENT BOARD - THE RIGHT EXPERIENCE TO LEAD CLIFFS

✓ Independent Oversight

- · Separate roles of CEO and Board Chairman
- 8 of the 9 Board members standing for reelection at the 2014 Annual Meeting of Shareholders are independent*
- Continuously reviewing best corporate governance practices

✓ Infusion of New Perspectives and Accountability

- Four highly qualified Directors elected in 2013 who are recognized leaders in their respective fields, have challenged conventional thinking and helped the Board take decisive action in response to challenges
- Based on discussions with various shareholders, at this time our Board has only nominated nine directors to our Board for the eleven seats up for election at the 2014 Annual Meeting of Shareholders

✓ Relevant Industry Experience and Long-term Strategy

- Experience of leading large corporations with global operations in cyclical industries (Mining, Steel, Basic Materials, Engineering)
- Critical skills and expertise to guide Cliffs' long-term strategy and create value for stakeholders
- · 6 of our 9 Board nominees are current or former CEOs

✓ Healthy Turnover at Cliffs' Board

· Nearly two-thirds of the Board has been reconstituted since 2010

✓ Aggressively Involved in Driving Shareholder Returns

- · Committed to act in the long term interests of all shareholders
- · Position management incentives in alignment with shareholder returns
- 7 * On July 8, 2013, J. Kirsch was appointed as non-executive Chairman of the Board. On January 1, 2014, J. Kirsch was appointed as executive Chairman of the Board on an interim basis and ceased to be an independent director. On May 23, 2014, J. Kirsch once again became Cilifs' non-executive Chairman and resumed his status as an independent director.



GARY HALVERSON - CLIFFS' PRESIDENT AND CHIEF EXECUTIVE OFFICER



- Transitioned to Chief Executive Officer after joining as Chief Operating Officer in November 2013.
- Most recently was Barrick Gold Corporation Inc.'s interim COO. Previously served as President of Barrick's largest business unit, which generated 39% of 2012 total revenue'.

EXTENSIVE MINING EXPERTISE

- 30 years of mining experience
- Underground and open-pit mining
- · Mineral processing
- Strong project execution track record

GLOBAL EXPERIENCE

- Familiar with Cliffs' operating footprint
- Led operations in U.S., Canada and Australia with similar size and complexity to Cliffs

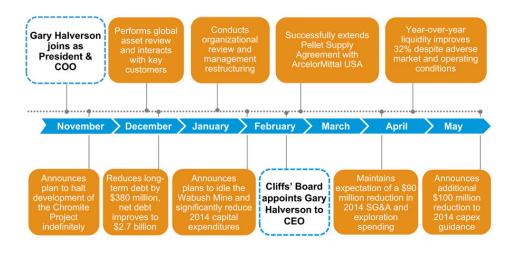
FINANCIAL DISCIPLINE

- Demonstrated rigorous capital allocation application through volatile commodity pricing environments for business units for which he was directly responsible
- Understands profitability drivers and returns on capital
- Regional operating leader at Placer Dome prior to Barrick's acquisition

¹ Source: Barrick's 2012 40-F

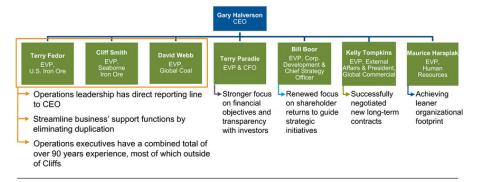


NEW EXECUTIVE LEADERSHIP MOVED QUICKLY TO RESET STRATEGIC DIRECTION AND IS GAINING TRACTION IMPOSING COST DISCIPLINE





SIGNIFICANT SENIOR MANAGEMENT AND ORGANIZATIONAL CHANGES



"Right-sized" and de-layered top levels of management



Streamlined organizational structure is reducing costs and enabling more effective decision making and accountability

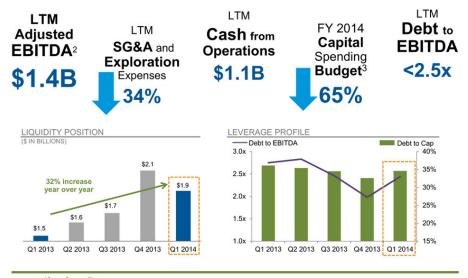


39% decrease in Cliffs' Officer-level executives over the last 12 months



IMPROVED RESULTS UNDER NEW LEADERSHIP

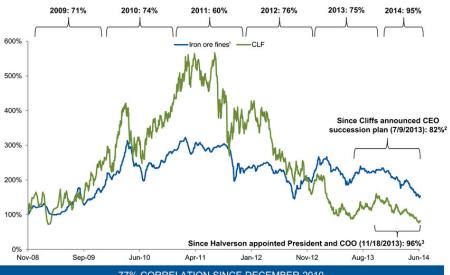
FIRST-QUARTER 2014 FINANCIAL HIGHLIGHTS¹



Source: Company filings
 See Non-GAAP reconciliation in the appendix of this presentation on page 44.
 References midpoint of 2014 capital spending guidance of \$275 – 325 million.



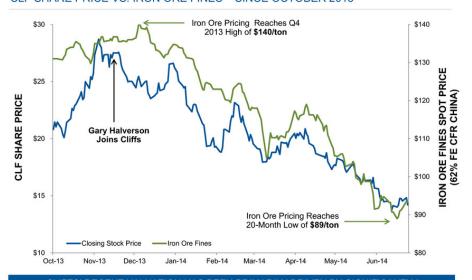
CLIFFS' SHARE PRICE VS. IRON ORE FINES PRICING CORRELATION - SINCE 2008



77% CORRELATION SINCE DECEMBER 2010



CLF SHARE PRICE VS. IRON ORE FINES - SINCE OCTOBER 2013

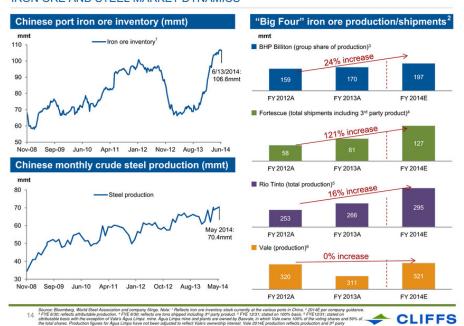


CLIFFS' RECENT VALUATION HAS BEEN PRIMARILY DRIVEN BY SIGNIFICANTLY LOWER IRON ORE MARKET PRICING

13 Source: Yahoo Finance and Platts



IRON ORE AND STEEL MARKET DYNAMICS



PROACTIVE INITIATIVES TO ADDRESS SUSTAINED PRICING LEVELS < \$100/TON

MITIGATING LEVER	CLIFFS ACTIONS
Incremental SG&A reductions	Reducing SG&A and Exploration costs by 31% from 2013 levels
Reducing operating expenses	Process improvements and overhead reductions across all business segments
Lowering CAPEX	Rationalizing CAPEX to only the most critical spend while adhering to environmental and safety obligations
Amend revolver leverage covenant	Cliffs maintains strong banking relationships with partners who understand its business; as in the past, the Company's banks are likely to continue to support if an amendment is decided necessary
Asset sales	Bloom Lake strategic alternatives underway; additional assets to be considered
Maintain strong liquidity	Over \$1.9bn in liquidity available ¹
Enhance working capital position	Entering into supply chain finance arrangements, improving A/P terms with vendors, and optimizing inventory
Minority equity partnerships / contributions	Bloom Lake strategic alternatives being pursued
Idle unprofitable operations	Chromite project idled indefinitely and Wabush asset idled; current focus on Bloom Lake and North American Coal mines

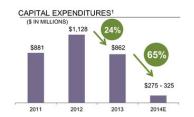
CLIFFS' LEADERSHIP HAS SUCCESSFULLY MANAGED MAJOR MINING OPERATIONS THROUGH VARIOUS CYCLES AND IS THE RIGHT TEAM TO MANAGE CLIFFS IN TODAY'S ENVIRONMENT

15 As of 3/31/2014



TWO FUNDAMENTAL CHANGES FOR CLIFFS UNDERWAY

Capital Discipline



- Ongoing focus on free cash flow generation
- Improve performance of currently owned assets
- · Lower net debt position
- First-quarter 2014 capital expenditures decreased 55% year-over-year

Streamlined Structure Lower Costs



- "Right-size" and delayer top levels of management
- Create direct reporting line to CEO from operations
- Streamline the business' support functions by eliminating duplication
- First-quarter 2014 SG&A and Exploration expenses decreased 29%² year-over-year

16 Source: Company filings
² Excludes \$5 million in severance-related costs



IMPROVED CAPITAL DISCIPLINE - RETURN DRIVEN MINDSET

MAINTAIN STRONG BALANCE SHEET

- · Maintain strong financial position and liquidity
- · Disciplined capital spending



 Acquisitions and organic investments will be weighed against increased shareholder distributions

ROBUST CAPITAL PROJECT PROCESS

Investment Scoping Study Prefeasibility Study Study Phase I Prefeasibility Study Phase Several Considerations



- Regular Board-level reviews of our shareholder distribution policy in the context of maintaining a strong balance sheet and sustainable liquidity through various iron ore and met coal pricing scenarios
- Shareholder distributions should grow with earnings and cash flow

ECONOMIC & FINANCIAL ANALYSIS

Project's return rate and pay back timeline are evaluated using a range of assumptions

15 - 20%

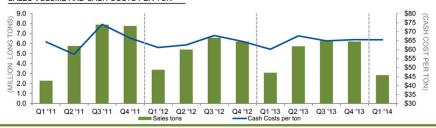


UNITED STATES IRON ORE

- Cliffs' core business and a reliable generator of cash with limited exposure to volatile seaborne iron ore prices
- New commercial contracts provide for consistent longterm sales volume
- Cost reduction initiatives include labor and equipment productivity improvements, enhancements in maintenance practices, and focused efforts on inventory and vendor management
- · DR/DRI opportunities actively underway
- USIO expected full-year 2014 sales volume of 22 - 23 million tons



SALES VOLUME AND CASH COSTS PER TON1



*Cash cost per ton is a non-GAAP financial measure that management uses in evaluating operating performance. Heter to the appendix of this presentation on use as 45 for the reconcilisation to the comparable GAAP financial measure and other related disclosure information.



EASTERN CANADIAN IRON ORE

- Achieved record first quarter production at Bloom Lake of 1.5 million tons
- Full-year 2014 capital spending reduced to license-to-operate and sustaining capital only: ~\$150 million
- Actively evaluating alternatives for longterm value generation
- Pursuing Bloom Lake Phase I to optimize profile and maximize optionality with asset
- Focus is on improving operating cash costs at Bloom Lake under new leadership
- · Full-year 2014 volumes fully committed
- Successfully and safely idled Wabush mine and processing plant
- ECIO expected full-year 2014 sales volume of 6 - 7 million tons







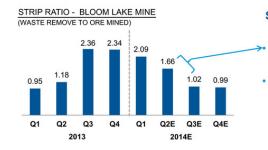
EFFICIENT CAPITAL ALLOCATION WILL DRIVE STRATEGIC DECISIONS

¹ Cash cost per ton is a non-GAAP financial measure that management uses in evaluating operating performance. Refer to the appendix of this presentation on page 45 for the reconciliation to the comparable GAAP financial measure and other related disclosure information. ² Q1 2014 cas cost per ton excludes \$7 per ton lower-cost-or-market inventory adjustment.





SIGNIFICANT ACTIONS HAVE BEEN TAKEN TO IMPROVE BLOOM LAKE'S PHASE I VOLUME AND COST PERFORMANCE



STRIP RATIO IS ONE OF THE MOST SIGNIFICANT COST DRIVERS

- Overburden removal expected to be completed in Q2 2014
- Improved steepening of open-pit walls and new block modeling analysis has substantially improved long-term strip ratio



Purchasing controls have driven a nearly \$95 million, or 70%, decline in open orders

Staffing 7%

Improved site administration services

Leased housing eliminated

GARY HALVERSON IS LEADING OPERATIONAL IMPROVEMENTS THAT ARE EXPECTED TO DRIVE LOWER COSTS AND HIGHER PRODUCTION VOLUME

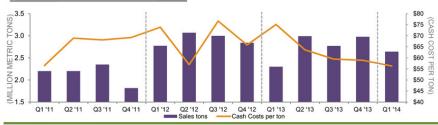


ASIA PACIFIC IRON ORE

- An efficient cash generator and reliable supplier to steelmakers in Asia and an established platform for expanding global steel relationships
- Cost upside from favorable Australian to U.S. dollar exchange rate
- The cost improvement initiatives underway include 35% reduction in staffing, pit redesign, elimination of contractor equipment, and optimizing haul roads
- APIO expected full-year 2014 sales volumes of 10 11
 William tons



SALES VOLUME AND CASH COSTS PER TON1



21 Cash cost per ton is a non-GAAP financial measure that management uses in evaluating operating performance. Heter to the appendix of this presentation on page 45 for the reconciliation to the comparable GAAP financial measure and other related disclosure information.



NORTH AMERICAN COAL

- · A North American first-quartile cost producer of high-quality metallurgical coal product
- · Management has acted to eliminate all unnecessary overtime and contractors to reduce costs
- · Certain operations are producing on four day work weeks to apply production discipline during the volatile pricing environment
- · Expanded and diversified geographical market share with Tier I customers and attracting superior talent during current downturn
- NAC expected full-year 2014 sales volume of 7 8 million tons



SALES VOLUME AND CASH COSTS PER TON1



22 Cash cost per ton is a non-GAAP financial measure that management uses in evaluating operating performance. Refer to the appendix of this presentation on page 45 for the reconcilation to the comparable GAAP financial measure and other related disclosure information. I 201 2014 cash cost per ton evidued \$13 for the flower cost-or-market inventors adjustment.



STRENGTHENING FOUNDATION, POSITIONING FOR THE LONG-TERM

STRENGTHEN FOUNDATION



LONGER-TERM

Assess and realign leadership, organization, processes and culture

OPERATIONAL INITIATIVES

- Assemble new management team
- · Reduce overhead & prioritize capital spending
- · Idle underperforming assets
- Install new processes to improve decision making

BLOOM LAKE

- · Significantly reduce capital spending
- · Pursue strategic alternatives
- · Increase production volume
- Sustainably lower operating costs

FINANCIAL FLEXIBILITY

- · Maintain strong liquidity
- Position the company to navigate volatile pricing environment
- · Reduce net debt

Enhance & optimize asset portfolio

INVESTMENTS

 Target investments to grow and improve productivity only where we have a cost and logistical advantage

ENHANCE U.S. IRON ORE BUSINESS

- Diversify into the EAF market through DR/DRI
- Evaluate/extend U.S. Iron Ore commercial contracts

ASSESS PORTFOLIO & END MARKET MIX

- Assess end-of-life assets
- Consider opportunistically monetizing noncore operations as conditions improve





CASABLANCA'S LATEST "PLAN" IS VAGUE AND REDUNDANT WITH CLIFFS' CURRENT STRATEGY



CLIFFS' BOARD HAS PREVIOUSLY EVALUATED ALL SPECIFIC PROPOSALS MADE BY CASABLANCA AND DETERMINED THAT THEY ARE NOT SHAREHOLDER VALUE ENHANCING AT THIS TIME



SETTLEMENT DISCUSSIONS - MARCH THROUGH APRIL 2014

- <u>Cliffs offered</u> Casablanca to appoint <u>one independent director</u> to Cliffs' Board
- Casablanca rejected this offer and requested that Cliffs postpone the record date
- <u>Cliffs offered</u> Casablanca to appoint two independent directors to Cliffs' Board, with a third mutually acceptable director to be named at a later date
- · Casablanca rejected this offer
- · Casablanca nominated six directors for election to Cliffs' Board
- · Cliffs accommodated by postponing the record date by approximately three months
- Cliffs and Casablanca discussed reducing the Board to nine members and allowing Casablanca to appoint three independent directors including Mr. Goncalves
- <u>Casablanca proposed</u> that Cliffs reduce the Board to nine members and appoint three Casablanca nominees, with Mr. Goncalves serving as executive chairman and chairman of Cliffs' Strategy Committee

Cliffs' Board considered this proposal and during March and April, nine of Cliffs' Board members interviewed Mr. Goncalves regarding his strategic vision for Cliffs. Based on those interviews, Cliffs' Board determined that it was not in the best interest of Cliffs' shareholders to appoint Mr. Goncalves to executive chairman or chairman of Cliffs' Strategy Committee

<u>Cliffs rejected</u> the proposal and informed Casablanca that it was unwilling to appoint Mr.
 Goncalves to executive chairman or chairman of the Cliffs' Strategy Committee, but if Casablanca reconfigures the proposed settlement without executive or chairmanship roles, Cliffs would review and consider

CLIFFS HAS AND WILL CONTINUE TO BE OPEN AND WILLING TO SETTLE

Note: Please refer to the schedule of events in the definitive proxy materials filed by Cliffs Natural Resources on June 10, 2014.



WE BELIEVE GARY HALVERSON IS THE RIGHT LEADER FOR CLIFFS



Gary Halvers

- ✓ Formerly Interim COO of the world's largest gold miner, Barrick Gold¹
 - ✓ President of Barrick's largest business unit, North America, 2011-2013
 - President of Australia Pacific, 2008-2011
- Has led operations in the U.S., Canada and Australia similar in size and scale to Cliffs, with large annual budgets and capital projects
- Successful in optimizing well run mines, assessing troubled operations and executing projects on-time and on budget
- Experience includes underground and open pit mining, at all stages of production and development
- Has already implemented capital discipline and cost management in light of iron ore market volatility



Lourenco Goncalves

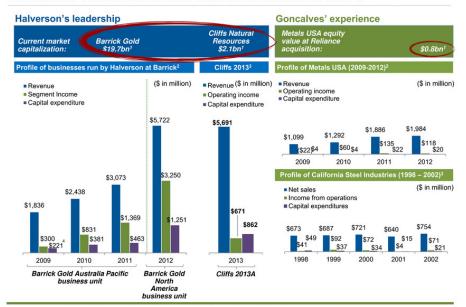
- No meaningful leadership experience in mining
- Experience in U.S.-centric steel processing and distribution—a low capital intensity business
- In 2003 Goncalves became CEO of Metals USA, a small, OTC-traded metals distribution business after it emerged from bankruptcy
- Under Goncalves' leadership as CEO, Metals USA significantly underperformed its peers from its 2010 IPO to its 2013 sale to Reliance Steel and Aluminum²

GONCALVES HAS NO MEANINGFUL EXPERIENCE IN MANAGING LARGE-SCALE, LONG-LIVED MINING ASSETS OR OPERATING GLOBAL ASSETS IN MULTIPLE GEOGRAPHIES

Source: Barrick Gold 2012 Annual Report: Largest annual gold production and gold reserves. 2 Source: FactSet; Peer set defined as Reliance Steel and Aluminum and Russel Metals.



GONCALVES' EXPERIENCE IS ON A SMALLER SCALE THAN CLIFFS



¹ Source: Bloomberg: Note: Market value as of 6/16/2014, all data in USD. ² Source: Company filings. ² Source: Company filings, note: represents 2013A revenues; operating income and purchases of property, plant and equipment. ⁴ Golf Australia Pacific segment capital expenditures on an accrual basis as per 2010 40-6 factosure.



UNDER GONCALVES' LEADERSHIP, METALS USA SIGNIFICANTLY UNDERPERFORMED ITS PEERS FOLLOWING ITS 2010 IPO

Total shareholder return from Metals USA's IPO to Metals USA's sale to Reliance Steel and Aluminum¹



METALS USA WAS SOLD TO RELIANCE AT A DISCOUNT TO ITS IPO PRICE

Source: FactSet; Bloomberg, Note: Total shareholder return per FactSet; methodology reinvests dividends on ex-dividend date: 1 Metals USA a IPO priced on April 8, 2010, Metals USA was acquired by Reliance Steel and Aluminum on April 12, 2013, Metals USA rebased to IPO price of \$21,00 on April 8, 2010.

GONCALVES' 90 DAY PLAN FOR CLIFFS LACKS SUBSTANCE



WITHOUT CONTEXT OR INDUSTRY EXPERTISE



GONCALVES BLAMED OTHERS FOR HIS UNDERPERFORMANCE AT METALS USA: COMPANY SOLD AT DISCOUNT TO IPO PRICE



20 2010 (39%) miss1 "We would love to have higher gross margins, but without mill support, that is next to impossible....So the mills need to change or they will be gone, and then it's a new start, it's a new beginning. Everybody will be reborn, and that's great, that's fantastic."

—Lourenco Goncalves, 2Q 2010 earnings transcript

Goncalves blames the steel mills (Cliffs' customers)



3Q 2010 (13%) miss²

"Unfortunately, it's a process that at the end of the day we are "Unfortunately, it's a process that at the end of the day we are evaluated against by investors... you don't meet the consensus, so let's punish you. Okay, but people don't realize that the consensus is not like 16, 16, 16, 17, 16, 17, and then I made three. That's missing consensus. The consensus is I have three, you have five, you have 28, you have 32, and then they have — it's like the average of the temperature of the United States. That's the average between Alaska in the winter and Phoenix, Arizona in the summer. So it's a mild temperature. You know what I'm saying?"

-Lourenco Goncalves, 3Q 2010 earnings transcript

Goncalves blames research analysts (many cover Cliffs)



4Q 2012

(31%) miss3

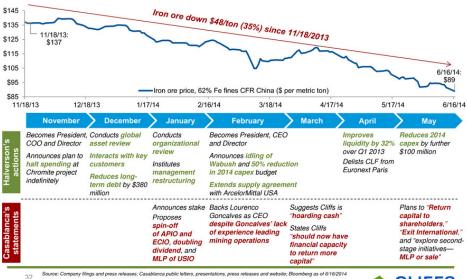
Metals USA sold to Reliance at discount to IPO price

Source: Company earnings call transcripts and press releases, Bloomberg: EPS analysis per Bloomberg. ¹ Average analyst EPS estimate of \$0.31 vs. Adjusted EPS of \$0.16. ³ Average analyst EPS estimate of \$0.31 vs. Adjusted EPS of \$0.16. ³ Average analyst EPS estimate of \$0.31 vs. Adjusted EPS of \$0.70 vs. Adjusted EPS of \$0.



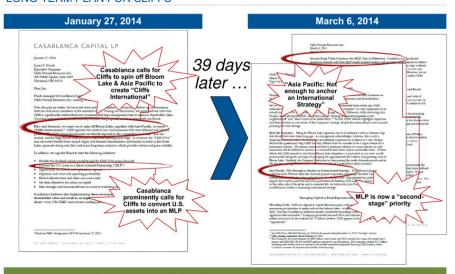


IN A VOLATILE IRON ORE PRICE ENVIRONMENT. CASABLANCA HAS URGED FINANCIAL ENGINEERING WHILE GARY HALVERSON HAS IMPLEMENTED SUSTAINABLE, LONG-TERM FINANCIAL AND OPERATING POLICIES





CASABLANCA HASN'T BEEN ABLE TO SETTLE UPON A COHERENT, CONSISTENT, LONG-TERM PLAN FOR CLIFFS



CASABLANCA HAS BEEN THROWING IDEAS AT A WALL TO SEE WHAT "STICKS"

Source: Casablanca Capital January 27, 2014 letter and Casablanca Capital March 6, 2014 letter



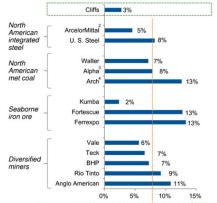
CASABLANCA'S SUGGESTION THAT CLIFFS IS HOARDING CASH DEMONSTRATES ITS LACK OF UNDERSTANDING OF THE MINING & STEEL INDUSTRIES

Overview of Cliffs' Financial Policy

- Focused on long-term value creation through the cycle
- Improving free cash flow generation is top priority
- Lowering net debt and sustaining a strong liquidity position with cash flow from operations given the volatile nature of the iron ore and coal markets
- Investment grade profile provides strategic flexibility through the cycle
- Regularly evaluate return of capital policy in light of funding operations, selectively investing in growth initiatives and servicing existing debt

Relative Comparison of Cliffs' Liquidity Profile

Cash as % of total assets1



Average cash as % of total assets, ex-Cliffs: 8%

CAPITAL ALLOCATION SHOULD BE A FUNCTION OF SUSTAINABLE FREE CASH FLOW INSTEAD OF ASSET SALES AND FINANCIAL ENGINEERING

Source: Company filings. Note: ¹ Reflects balance sheet data as of 3/31/2014 for Cliffs, ArcelorMittal, U.S. Steel, Watter, Alpha, Arch, Vale, and Tec Reflects balance sheet data as of 1/201/2015 for Kumbu, Fortescue, Ferrespue, BHP, Rio Tinio, and Anglo America data house cash and cash equivalents, unless otherwise noted. ² Cash includes restricted cash. ³ Cash includes short term marketable securities. ⁴ Cash includes short term.





WE BELIEVE THAT CASABLANCA'S NOMINEES ARE UNQUALIFIED TO LEAD AND GAIN A MAJORITY OF CLIFFS' BOARD...

Casablanca's Only Nominee with Recent Mining Industry Experience Abandons Casablanca 34 Days before Annual Meeting

Nominees	Limitations of experience
Lourenco Goncalves	Metals industry experience focused on processing and distribution – businesses with low fixed cost structures limited commodity price exposure and low capital intensity No recent experience leading global mining operations
Robert Fisher	 Experience primarily in investment banking, private investing and non-profit leadership roles Limited exposure to mining sector since 2001 – missing recent "super cycle" and emerging markets dynamics
Patrice Merrin	Mining sector experience focused on PCMs, base metals and thermal seal
Joseph Rutkowski	Former executive at Nucor – an electric arc furnace-based steelmaker Limited exposure to mining operations
Gabriel Stoliar	Cliffs' core USIO business fundamentally different from Vale seaborne iron ore business Experience would have limited applicability if Cliffs sold its international seaborne iron ore businesses
Douglas Taylor	Experience focused on investment banking Previous C-level experience was at Sapphire Industrials—a blank check company that liquidated after two years without executing a business combination

WE BELIEVE CASABLANCA'S SLATE LACKS THE COLLECTIVE EXPERIENCE NECESSARY TO LEAD THE STRATEGY OF A MINING COMPANY IN TODAY'S OPERATING ENVIRONMENT



...WHILE CLIFFS' BOARD OF DIRECTOR NOMINEES ARE HIGHLY QUALIFIED TO LEAD CLIFFS THROUGH A VOLATILE IRON ORE PRICE ENVIRONMENT

Director	Public Company CEO Experience	CFO / Finance / Legal Experience	Senior Leadership at Public Company with Global Operations	Public Company Board Experience	Basic Materials / Mining Experience		
Gary B. Halverson*	✓		✓		\checkmark		
Barry J. Eldridge	✓		✓	✓	✓		
Mark E. Gaumond*		✓	✓	✓	✓		
Susan M. Green		✓					
Janice K. Henry		✓		✓	✓		
James F. Kirsch	✓		✓	✓	✓		
Stephen Johnson*	✓		✓	✓	✓		
Richard K. Riederer	✓	✓		✓	✓		
Timothy W. Sullivan*	✓		✓	✓	✓		





CASABLANCA'S CLAIMS ABOUT CLIFFS' GOVERNANCE PRACTICES ARE MISLEADING



CASABLANCA CONSISTENTLY CHERRY-PICKS DATA TO SUPPORT ITS MISLEADING CLAIMS

Source: ISS, Casablanca Capital June 26, 2014 Presentation



CASABLANCA IS AIMING FOR DISPROPORTIONATE REPRESENTATION ON THE BOARD BY TAKING ADVANTAGE OF CUMULATIVE VOTING

- · Cumulative voting allows shareholders to aggregate their votes towards one or more nominees
 - Shares held x (number of board seats available) = Total votes
 - A holder may allocate <u>all</u> of their total votes towards one candidate, or distribute them between multiple candidates
 - · A holder who gives their proxy to another party allows that party to determine how its votes are allocated
 - · Cumulative voting can be used by a holder to gain board representation despite small ownership stake
 - Percentage ownership required to elect 1 nominee = Quorum/(number of directors + 1)
- Assuming 2014 Quorum will be 60.2%¹ of outstanding shares, Casablanca will be able to elect one
 director by only using their own shares
 - Owning 5.2% of outstanding shares
 - · Representing 9.1% of the board seats
- Based on discussions with various shareholders, at this time Cliffs' Board has only nominated nine candidates for the eleven seats up for election
- Additional support of Casablanca's dissident slate is likely to result in even greater disproportionate representation on Cliffs' board
- Voting on the WHITE Cliffs proxy card FOR ALL nominees will help to control the disproportionate influence of a 5.2% minority shareholder which has only owned Cliffs' shares since November 2013

CASABLANCA IS TRYING TO USE CUMULATIVE VOTING TO GAIN A MAJORITY OF CLIFFS' BOARD DESPITE HAVING ONLY A 5.2% STAKE

¹ 2013 Quorum on directors was 60.2% of outstanding shares.



CLIFFS URGES SHAREHOLDERS TO REJECT THE EFFORTS BY CASABLANCA TO LEVERAGE ITS MINORITY STAKE TO GAIN A MAJORITY OF CLIFFS' BOARD

- Cliffs has taken extensive actions to reconstitute its Board of Directors and recruit a new leadership team to reset Cliffs' strategic direction
- We believe our Board and CEO have the right <u>large-scale global mining experience</u> to lead Cliffs through volatile iron ore and coal markets and create value for all shareholders over the long-term
- We have <u>sharpened our strategic focus</u> by meaningfully simplifying our organization, improving
 operating efficiencies, cutting costs, and halting capital spending on development projects
- We are focused on our <u>strong U.S. and Asia Pacific businesses</u> and are <u>exploring strategic</u> <u>alternatives for Eastern Canadian Iron Ore</u>
- Casablanca has offered <u>shifting proposals</u> for Cliffs that, in our opinion, fail to provide a path to sustainable shareholder value creation
- We believe Casablanca's CEO and certain director nominees lack the right large-scale mining experience required to lead Cliffs

VOTE **FOR** CLIFFS' DIRECTOR NOMINEES AT 2014 ANNUAL MEETING OF SHAREHOLDERS ON JULY 29, 2014

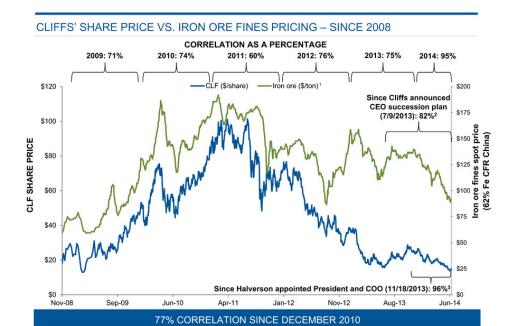


CLIFFS HAS FIRMLY ESTABLISHED A NEW STRATEGIC DIRECTION

- Beginning in July 2013, Cliffs' Board of Directors took decisive actions including changing management and strengthening the Board
- Cliffs' Board of Directors installed a new management team to drive action and accountability for results
- New CEO and leadership team have reset strategic course and improved operating and financial discipline
- Efficient and return-driven capital allocation mindset is guiding all strategic decisions
- The focus of Cliffs' Board of Directors and management is to drive long-term shareholder value



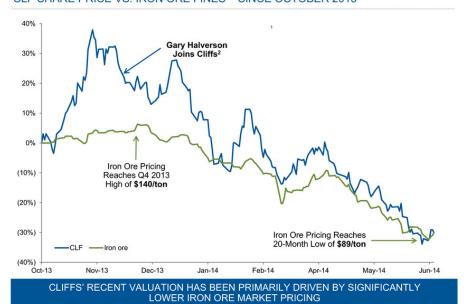




Source: Bloomberg and FactSet as of 6/20/14. Note: 1 Iron ore fines 62% Fe, CFR China. On July 9, 2013, Joseph Carrabba announced his plan to



CLF SHARE PRICE VS. IRON ORE FINES - SINCE OCTOBER 2013







NON-GAAP RECONCILIATION - EBITDA AND ADJUSTED EBITDA

In addition to the consolidated financial statements presented in accordance with U.S. GAAP, the Company has presented EBITDA and adjusted EBITDA, which are non-GAAP financial measures that management uses in evaluating operating performance. The presentation of these measures is not intended to be considered in isolation from, as a substitute for, or as superior to, the financial information prepared and presented in accordance with U.S. GAAP. The presentation of these measures may be different from non-GAAP financial measures used by other companies. A reconciliation of these measures to its most directly comparable GAAP measure is provided in the table below.

	(In Millions)							
	Last Twelve Months Ended							
		March 31, 2014		December 31, 2005				
Net Income (Loss)		170.3		277.6				
Less:								
Interest expense, net		(172.7)		9.4				
Income tax (expense) benefit		(39.3)		(84.8)				
Depreciation, depletion and amortization		(593.5)		(48.6)				
EBITDA	\$	975.8	\$	401.6				
				ì				
Less non-cash items:								
Gain on sale of asset		_		9.5				
Cumulative effect of accounting change		_		5.2				
Goodwill impairment charges		(80.9)		_				
Noncontrolling interest adjustment		45.0		_				
Wabush-related costs		(223.3)		_				
Other impairment charges		(15.3)		_				
Amapa impairment charge		(67.6)		-				
LCM adjustments		(37.5)		_				
Currency remeasurements		(2.8)		_				
SG&A severance		(4.7)						
Adjusted EBITDA	\$	1,362.9	\$	386.9				



NON-GAAP RECONCILIATION - CASH COST PER TON

Cash cost per ton is defined as cost of goods sold and operating expenses per ton less depreciation, depletion and amortization per ton, which is a non-GAAP financial measure, that management uses in evaluating operating performance. The presentation of this measure is not intended to be considered in isolation from, as a substitute for, or as superior to, the financial information prepared and presented in accordance with U.S. GAAP. The presentation of these measures may be different from non-GAAP financial measures used by other companies.

	2014	2013			2012			2011					
US Iron Ore (Long Tons)	Q1	Q4	Q3	Q2	Q1	Q4	Q3	Q2	Q1	Q4	Q3	Q2	Q1 ²
Cash cost	65.42	65.51	64.81	67.59	60.17	64.55	67.81	62.59	61.14	66.34	73.99	57.39	64.25
DD&A	10.12	6.13	4.34	4.96	8.63	4.64	3.79	4.37	6.87	3.05	2.91	3.85	7.65
Total cost of sales	75.54	71.64	69.15	72.55	68.80	69.19	71.60	66.96	68.01	69.39	76.90	61.24	71.90
	2014 2013			2012				2011					
AP Iron Ore (Metric Tons)	Q1	Q4	Q3	Q2	Q1	Q4	Q3	Q2	Q1	Q4	Q3	Q2	Q1
Cash cost	56.34	58.90	59.44	63.65	75.10	65.86	76.65	56.92	73.86	69.22	68.13	68.92	56.55
DD&A	14.80	12.63	13.71	13.95	15.79	14.75	13.41	12.97	10.82	14.65	10.81	11.31	10.81
Total cost of sales	71.14	71.53	73.15	77.60	90.89	80.61	90.06	69.89	84.68	83.87	78.94	80.23	67.36
	2014		20			2012			2011				
NA Coal (Short Tons)	Q11	Q4	Q3	Q2	Q1	Q4	Q3	Q2	Q1	Q4	Q3	Q2	Q1
Cash cost	100.38	85.14	76.16	88.12	91.16	98.07	114.56	110.72	97.01	98.38	134.98	114.00	108.98
DD&A	19.03	16.43	23.91	13.61	18.19	15.00	15.10	15.87	14.29	24.70	30.50	16.46	17.16
Total cost of sales	119.41	101.57	100.07	101.73	109.35	113.07	129.66	126.59	111.30	123.08	165.48	130.46	126.14
										r			
	2014	2013				2012							
Bloom Lake (Metric Tons)	Q11	Q4	Q3	Q2	Q1	Q4	Q3	Q2	Q1				
Cash cost	94.37	87.74	92.67	86.66	89.56	86.46	88.15	90.61	95.66				
					23.05	23.75	24.13	21.53	22.89	1			
DD&A	29.69	28.88	28.01	23.31	23.05	23.75	24.13	21.53	22.09				

^{45 *}Includes lower-cost-or-market adjustment of approximately \$14 per ton and \$7 per ton in North American Coal and Bloom Lake Mine, respectively.

*Excludes (avorable impact of approximately \$15 per ton related to a customer settlement.



